

Workshop Spark Your Trust Advantage

Fast-paced, exciting, interactive.
Learn how to build more trust.
Create new opportunities.
Energise your team.

Robust trust science – surprisingly fun and powerful.

And..... action.

TrustLogic® is our mind's evolutionary logic of trust.
We don't just trust. We trust for specific reasons and we assess them in six clear categories of trust.
In this workshop you and your team will discover how surprisingly trustworthy you are – and how to be recognized for it.

By thinking of the six trust categories as Six Buckets of Trust®, filling them with the right reasons becomes intuitive and exciting.

"It was the most valuable and fun training I had in a long time. The learnings were great. It showed us how much more trustworthy we could be. The co-creation allowed us to experience the difference we could make right away. In applying the outcomes, our team achieved measurable sales and retention improvements within weeks."

Contact Centre Director, Energy Company

- Any team: Brand/Marketing/CX, People Engagement, Leadership, Sales/Service, Functional Teams.
- 90 minutes ● 5-30 ● Online or on-location

Powerful solutions to improve your team's performance and momentum.

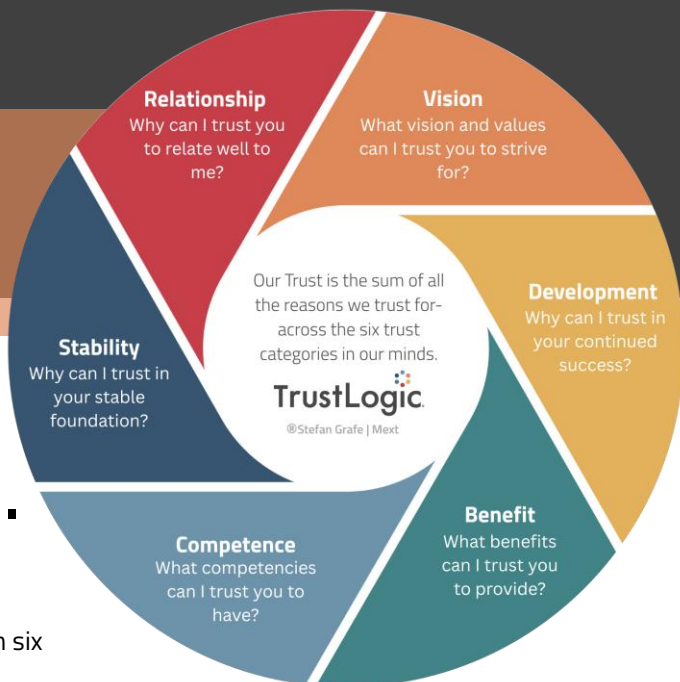
- Ability to build more trust practically internally and externally.
- Strong increase in self-trust.
- New momentum and ideas.
- Common purpose.
- More trust within the team and in leaders.

Pre-brief one week before workshop to customise to your needs

- 5 min Introductions
- 10 min The effect or every little bit more or less trust
- 5 min Trust is a reflex.
- 15 min Learn to use TrustLogic® (with your first examples)
- 20 min Discover more of your infinite Trust Equity
- 30 min Co-create your first Trust-Optimised Solutions
- 5 min Wrap up

- US\$ 3,000 Euro 3,000 GBP 2,500 A\$ 4,500

Included:
Post-workshop mini Playbook with Trust Reasons and solutions
Embedding: TrustLogic Book. Access to the one-hour TrustLogic Video for refresh.



The more I trust you, the more I recommend you, buy, stay loyal, support you, go the extra mile and feel you have a good reputation.