

Trust is the root cause of your success – and now you can build and manage it reliably.

Trust is your single most powerful factor for KPI improvement. Everyone's data proves it, ours enables you to build it.

Know what drives your trust and KPIs and where to focus.

Example: Focusing on future success aspects and competencies in communication drives 57% of your trust and 48% of your NPS

Get clear recommendations and ideas.

Know how effective TrustLogic® is in improving your KPIs (e.g. NPS, Reputation, Retention, Consideration, People Engagement)

Know your level of trust.

Align with your KPI performance (choose up to four).



Track your progress. See your competitive trust advantage grow.

Know what your trust is composed of and how it develops.

Set up a time with Denice now.

The scientifically and practically proven method to measurably grow your KPIs and increase your trust advantage

Benefits:
Simple. Integrated. Affordable. Instant.

- Monthly tracking pulse. Quarterly personal review.
- Change alerts and recommendations.
- AI Trust Expert to execute in all functions.
- Integration into your dashboards.
- TrustAccelerator Journey to achieve results fast.
- Highly rated by teams for clarity and value add.

- **Unlimited** TrustLogic® use in your/partner surveys.
- **Unlimited** TrustLogic® Analysis.
- **Dedicated** Account Management.

Full-service study + Action Journey & TrustAI + Tracker:

US\$ 16,000 € 16,000 A\$ 24,000 £ 13,000 per year

Prices subject to change. Typical subscription. Extra charges may apply (e.g. dashboard integration, external sample).

Easily integrates into any survey.